



# PLAYER SPONSORSHIP

Season 2026

**Dear Prospective Sponsor,**

The Eastern Devils Football Club (EDFC) is a community-based local football club with a 26-year history in women's football. We are the longest-standing female-only football club in the state and are one of very few dedicated to women in the sport.

We strive to provide a healthy, safe, and inclusive environment for women and gender-diverse community members to play football. By creating a fun, family-orientated atmosphere, we aim to offer opportunities regardless of sporting or fitness ability. Our goal is to create a football club that makes the Eastern Devils the obvious choice for any young girl moving into senior football, any woman wanting to progress their football or anyone new to the sport.

Located at Mulgrave Reserve off Garnett Road in Mulgrave, EDFC has enjoyed a prominent history. Most recently, since its inception into the highly esteemed EFNL competition in 2022, the club has collectively celebrated five grand final births, three minor premierships, and two flags.

This success is a by-product of our hard work and strong culture, which is practised and respected by all members and is underpinned by our core values of Respect, Diversity, and Inclusion. We pride ourselves on being a club that is connected and involved with its local people, community and businesses.

To ensure we continue to move to new heights for 2026, the Eastern Devils continues to champion the Women & Girls Community Football Charter. This charter assists us in empowering women and girls and making our club environment even more welcoming, safe, and inclusive.

The club is managed by dedicated volunteer staff who tirelessly provide their skills, time, and assistance to ensure its effective operation each year. As a local community sports club, our primary revenue sources are membership fees and donations from generous individuals and businesses. These funds are reinvested in the club for the benefit of all members.

## **Sponsorship Proposal**

The Eastern Devils Football Club understands that organisations require value for any sponsorship money in today's economic climate. Thus, the committee has put together various sponsorship packages to provide local businesses and organisations with a flexible opportunity to support their community.

The Eastern Devils endeavour to create an environment that puts family values to the forefront and prides itself on acting with integrity, innovation, and teamwork and welcome others to join us.

As a sponsor of Eastern Devils, we guarantee to promote your brand/product/service throughout the club and broader community at every opportunity.

The opportunities that the Eastern Devils can offer to an interested party are as follows:



@easterndevilsfc



admin@easterndevils.com



<https://easterndevils.com>



136 Garnett Road, Wheelers Hill

# SPONSORSHIP PACKAGES

## PLATINUM

\$1000

- 2 x Standard Season Pass
- 1 x Ticket to club presentation night.
- Logo displayed on club website
- Logo displayed on digital scoreboard during home games
- 2 x Social Media Post on Facebook / Instagram
- 2 x Pieces of Merchandise (scarf or beanie)
- 1 x Framed image of sponsored player

## GOLD

\$500

- 2 x Standard Season Pass
- Logo displayed on club website
- Logo displayed on digital scoreboard during home games
- 2 x Social Media Post on Facebook / Instagram
- 1 x Piece of Merchandise (scarf or beanie)

## SILVER

\$250

- 1 x Standard Season Pass
- Logo displayed on club website
- 1 x Social Media Post on Facebook / Instagram
- 1 x Piece of Merchandise (scarf or beanie)

## BRONZE

\$100

- Logo displayed on club website
- 1 x Social Media Post on Facebook / Instagram

By sponsoring a player, you are not only single-handedly facilitating individuals' participation in sport but also supporting the broader club and community, making participation in sport possible. This is achieved by 50% of the sponsorship going to the player and 50% going to the club.

For further information about any of the sponsorship packages listed in this proposal, please contact:

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Sponsorship Liaison  
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Email: [taylahohagan@gmail.com](mailto:taylahohagan@gmail.com)

Rachel Baker  
Club President  
Phone: 0417 587 822  
Email: [admin@easterndevils.com.au](mailto:admin@easterndevils.com.au)

# PLAYER SPONSOR ACCEPTANCE FORM

## PLAYER SPONSORSHIP CATEGORIES:

- Platinum Player Sponsor
- Gold Player Sponsor
- Silver Player Sponsor
- Bronze Player Sponsorship



I commit to sponsoring a player at the Eastern Devils Football Club for the 2026 Season:

Player Name: \_\_\_\_\_

Sponsorship Category: \_\_\_\_\_

Sponsorship Value: \$ \_\_\_\_\_

Organisation / Business Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: ( \_\_\_\_ ) \_\_\_\_\_ Fax ( \_\_\_\_ ): \_\_\_\_\_

Email: \_\_\_\_\_

**Please note:** Payment is requested within 2 weeks of acceptance. However, if this isn't feasible, please get in touch with us so we can discuss alternative arrangements.

**Electronic Funds Transfer:**  
Eastern Devils FC  
BSB: 633-000  
Account Number: 133849307

**Cheques Should be Made Payable To:**  
Eastern Devils Football Club  
Mulgrave Reserve,  
136 Garnett Road  
Wheelers Hill, 3150

Please email the completed form to the email below and complete the survey via the QR code so we can learn about your business.



<https://easterndevils.com>



[admin@easterndevils.com](mailto:admin@easterndevils.com)